

N S M

NATIONAL SUBSTANCE MISUSE
CONFERENCE 2018

The National Substance Misuse Conference 2018 is taking place on the **13th September 2018** at The Birmingham Conference and Events Centre in Central Birmingham

The National Substance Misuse Conference 2018 explores issues facing clients, professionals and services. It will provide an insight into current thinking and latest developments in the field from a variety of perspectives: policy, practice and prevention. The conference draws together the UK's leading clinicians, researchers, educators and many more to consider how we meet the challenge now and in the future

This is a time of great interest and change in the Substance Misuse Field, and as long as we keep Drugs & Alcohol on the political agenda this will inevitably lead to many improvements on the ground. This conference is exactly the platform for these discussions to be highlighted and raised to the right audience.

The National Substance Misuse Conference 2018 will be a unique opportunity to receive leading expert knowledge in these 4 key areas:

1. **Strategy & Treatment**
2. **Criminal Justice**
3. **Prevention**
4. **Trends**

The target audience for the conference are: Directors of Public Health, Substance Misuse workers, Public Health Commissioners, CCG leads, Police, Criminal Justice Boards, Community Safety Partnerships, Behaviour Support Managers, Drug & Alcohol Recovery Managers, Directors of Operations, Senior Managers & Decision Makers, Partnership Co-ordinators, Behaviour Support Managers, Academics, Health Sectors, Local Authorities, Voluntary Sector, Treatment Funders, , Researchers, Policy Makers, Clinicians, Housing Associations and the Private Sector.

The conference objectives are the following;

- To provide a platform for strengthening the responses to Substance Misuse among the diverse populations and communities impacted
- To advance the knowledge, implementation and scale up of evidence-informed Substance Misuse strategies and programmes.
- To bring together the UK's Substance Misuse experts to catalyse and advance knowledge, present the most recent research findings, and promote and enhance key skills
- To influence leaders, including key policy makers and sponsors, to increase their commitment to breaking down barriers and raise awareness of tackling Substance Misuse

If you are interested in sponsoring the National Substance Misuse Conference 2018 please look at our range of sponsorship packages below. We can also tailor sponsorship packages to your budget.

PACKAGE OPTIONS	VIRTUAL	BRONZE	SILVER	GOLD	PLATINUM
Standard Fee	£195	£1005	£1,795	£6,495	BESPOKE
Early Bird Discount Fee*	£155	£855	£1,455	£4,995	BESPOKE
Brand logo will be displayed on the NSM Conference 2018 website as a dedicated sponsor with a link directly to your website.	✓	✓	✓	✓	✓
Brand logo displayed on video screens during the conference	✓	✓	✓	✓	✓
Promotional insert within delegate bag (material to be provided by sponsor)	✓	✓	✓	✓	✓
Complimentary tickets (number)	1	2	5	7	Bespoke
Advertisement within NSM Conference programme (printed and online)	logo only	¼ page	½ page	1 page	1 page
Fully inclusive exhibition stand in the mezzanine area at the venue		✓	✓	✓	✓
Exclusive Meet & Greet with Key Speakers			✓	✓	✓
Public acknowledgment during the NSM Conference opening and closing address			✓	✓	✓
Brand banners will be displayed at the venue stage				✓	✓
Brand logo placed on all trailers playing on website/TV and radio interviews used for the NSM Conference 2018 advertising and press conference				✓	✓
Guest slot on Conference programme (15 minutes)					✓
Brand logo placed as main title sponsor on the highlight video after the event which will be released on various platforms					✓
Overnight Accommodation					✓
Brand logo placed as main title sponsor on the international webcast.					✓
"RSBEvents & (PLATINUM Sponsor) present 'The National Substance Misuse Conference 2018' "					✓

*Early Bird Discount Fee applies if package booked before 31st July 2018

We will be running this conference annually and hope to build long lasting relationships with our sponsors. We have many ideas for the conference which are under development and more announcements will follow shortly.

Should you have any queries, please contact Ricky Bhandal on 07723 018576 or e: info@rsbevents.com and we will be happy to assist you. We hope you are able to join us for what promises to be a unique and insightful conference.